



Lakefield Communicator

"Keeping you online"

AUGUST 2008

Inside this Issue:

Troubleshooting	2
Kite Flying	3
Reader's Choice	3
Recipe Corner	4

TWO RIVERS CONSTRUCTION

We will be continuing construction of new communications facilities in the City of Two Rivers this year. The proposed construction will concentrate on the area directly to the north of our Forest Avenue office building. We will place facilities to those residences bounded by 22nd St and 28th St on the south and north. The East Twin River and Forest Avenue form the other boundaries. Our plan is to commence construction near the end of August with completion by the end of October.

CPNI REMINDER

All telephone companies are mandated by the Federal Communications Commission to keep account information confidential, much like HIPPA for communications companies. Even though we are a small, local company, and personally know most of our customers that walk into our offices or call us on the phone, please do not be offended when we ask for identification. Currently, this FCC rule only applies to telecommunication customers and does not include internet service customers.

Do Not Call List

Telephone numbers placed on the **National** Do Not Call Registry will remain on it permanently due to the Do-Not-Call Improvement Act of 2007, which became law in February 2008. Read more about it at www.ftc.gov or call **1-888-382-1222**.

Telephone numbers placed on the **Wisconsin** Do Not Call List **1-866-966-2255** need to be re-registered every two years. Adding your phone number to the List will help reduce (but not eliminate) telemarketing calls. Effective June 6, 2008, Wisconsin residents can add their mobile telephone numbers to the List. We suggest placing your number on both registries.

DIRECTORIES

Lakefield's 2008-2009 Telephone Directories have arrived! If you would like additional copies please stop in our office in Two Rivers or Newtonburg!



MANITOWOC COUNTY FAIR

Make sure to stop by and visit us in the merchants building at the Manitowoc County Fair!

August 19th - 24th, 2008

Just a reminder to all you vendors and fair goers, the business expo building is a WiFi hot spot provided by Lakefield. This service is also available year round for other events at the expo grounds!

PHONE TROUBLESHOOTING

If you experience difficulty in making or receiving calls – Please notify our Repair Service. **However, to avoid unnecessary service charges, be sure to check your equipment “before” reporting a service difficulty.**

When you call to report a repair issue, a repair technician will contact you to ask a series of questions in order to help isolate your problem and possibly save you charges before dispatch. It is very important to leave an alternate telephone contact number for this purpose. **There is a trip charge of \$25.00 and repair charge of \$55.00 per hour with a ½ hour minimum** and the after-hour and weekend repair charges are even more. Many times these repair charges could be eliminated by following these easy steps:

1. Dial your home telephone number from a cell phone, friend’s or neighbor’s home. If you hear a busy signal – then your line or phone is “shorted” out. Follow next step.
2. Unplug then firmly plug in all telephone and/or modem cords. (Repeat step 1)
3. Be sure all telephone handsets are securely in place. (Repeat Step 1)
4. If problem exists - unplug all of your phones, answering machine, satellite receivers, modems and any other devices from the telephone jacks. (Repeat Step 1)
5. If you do not hear a busy and hear a ring back then the problem is in one of the pieces of equipment you have just disconnected.
6. Plug one piece of equipment back in and repeat Step 1 each time. (Tip: Answering machines and cordless phones are known to be the most troublesome)
7. If in Step 5 – you heard a busy signal with “all” of your equipment unplugged, the problem could be with your inside wiring.
8. If in Step 1 – you hear ring back and have no dial-tone then your line could be open and a repair technician may need to be dispatched. Based upon the findings there may still be a repair charge. For example – (Were you doing any digging on your property?)

DSL TROUBLESHOOTING

If you lose connection to your DSL network try ‘powercycling’ the DSL modem by unplugging the black power cord from the back of the modem, wait 30 seconds and plug the cord back in. **NEVER PRESS THE RESET BUTTON!** This will restore the modem to factory defaults and DSL will not work.

Ensure your Local Area Connection (LAN) is enabled by opening Control Panel, choosing Network Connections and double-click Local Area Connection. If the connection is already enabled it will show your connection status, if it was not enabled it will now become enabled; here you can choose Repair from the Support tab if you are experiencing issues, after repairing the connection try viewing web pages again.

FLYING A KITE

Lakefield is a proud sponsor of the 3rd annual Kites Over Lake Michigan, **August 30th - 31st 11:00 AM to 4:00 PM** at **Neshotah Beach, Two Rivers**. New for 2008, night kite flying with a bonfire will be held Saturday, August 30th.

You will see a grand display of kites in the sky. People from all over the country have come to the Lakeshore to fly their own kites or watch in amazement as hundreds of kites fill the sky in a colorful display. We hope to see you there!



TRIPLE CROWN

Thank you - Manitowoc County! For 3 years in a row Lakefield has won Manitowoc County Reader's Choice Award as number one internet service provider. And for 2008....Lakefield was also selected as number one phone service provider! Readers were polled, throughout April and May, by the Herald Times Reporter and Lakeshore Chronicle, giving their readers the opportunity to tell them which businesses in Manitowoc County they think come out on top. Lakefield Communications took first place under the category of Best Services as the number one internet & phone service provider! Thank you again Manitowoc County for adding to the already outstanding reputation Lakefield has gained in our community. We are constantly striving to provide the Manitowoc area with the best communication resources possible. We appreciate your support and confidence in our services!

WINDSOCK WINNER

Unique Flying Objects set up a display in our Two Rivers office from Memorial Day through the Fourth of July to honor our Veterans.

They donated a 40" USA Windsock as a prize in a drawing held at our office.

The winners of the 40" USA Windsock are: Leonard & Yvonne Henrickson of Two Rivers. Fly the flag proudly!

If your business is interested in setting up a display in our office, call today! 553-2211



Lakefield now offers the new Blackberry Pearl! This is a great phone for people on the go and a perfect phone for kids heading off to college. Keep organized with email, instant messaging, text and picture messaging and access to the internet all from one little device.

Blackberry plans are now more affordable than ever, starting at just \$19.95 per month!

Stop in and ask our Blackberry certified sales associates which plan is right for you.



Thank you

MANITOWOC COUNTY FOR VOTING US #1
INTERNET & TELEPHONE SERVICE PROVIDER



Lakefield
Your Communications Family

7520 English Lake Road
Newton, WI 53063

2205 Forest Avenue
Two Rivers, WI 54241

PRESORTED
STANDARD
US POSTAGE PAID
MANITOWOC, WI
Permit No. 101

Any comments concerning this publication may be sent to:

Lakefield Communications

Attn: Newsletter

P.O. Box 102

Newton, WI 53063

920-758-2211

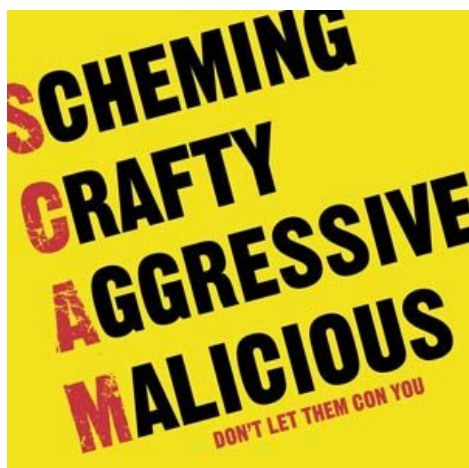
920-553-2211

www.lakefield.net

Email Scams

Lakefield as well as financial institutions will never send an email to ask for or to verify your account information.

Please be aware of such scams and do not respond! Call our office whenever you question the legitimacy of an email message.



Recipe Corner

Red Velvet Cake

- 2 oz. red food coloring
- 1/2 c. shortening
- 3 T. cocoa
- 1 1/2 c. sugar
- 2 eggs beaten
- 1 c. buttermilk*
- 2 1/2 c. enriched cake flour, sifted 3 times
- 1 T. vanilla
- 1 T. vinegar
- 1 tsp. salt
- 1 tsp. baking soda

Directions:

Grease and flour 2 round cake pans. Preheat oven to 350 degrees. Beat shortening, add sugar, add eggs. In separate

bowl make a paste of cocoa and coloring, add to creamed mixture, add salt, vanilla, buttermilk, alternately with flour. Mix well. Fold in baking soda & vinegar. Divide evenly into cake pans and bake 350 degrees 35 mins.

Frosting: Cook 5 T. flour & 1 c. milk until thick, stirring constantly, cool. Cream (beat) 1 c. shortening, 1 c. sugar, add 2 T. vanilla, add cooled mixture, spread between layers and on top.

Submitted by:
Rodney Romenesko

*Buttermilk substitute - add 2 T. vinegar to milk to make 1 c.

